

STEPEVI PRESENTS THE NEW CARESSE COLLECTION AT MILAN DESIGN WEEK

Milan, April 2026 — During **Milan Design Week 2026**, luxury rug brand **STEPEVI** will present **Caresse**, a new rug collection that explores the language of softness through movement, texture, and colour. The collection will be on display throughout the week at the brand's Milan showroom, located at **Via dell'Orso 9**.

Defined by organic, fluid shapes that move across the surface like watercolour brushstrokes on a canvas, *Caresse* stands out for its dynamic yet delicate visual composition. Tones gradually blend into one another, creating a harmonious palette of nuanced colours that enhances the sense of depth and movement. The result is an immersive design that conveys calm and refinement, capable of transforming a space through the expressive power of textile materiality.

The collection reflects the brand's commitment to craftsmanship and the quality of materials. Each rug is the result of a meticulous and highly specialized production process, where technical expertise and aesthetic sensitivity come together to create tactile, sophisticated surfaces.

The *Caresse* collection is available in a palette of five colour variations - **Blush, Amber, Ocean, Lavender, and Desert** - each conceived to evoke distinct atmospheres through soft, gradual tonal transitions inspired by natural landscapes and painterly references.

Caresse is also an integral part of **A Softer World**, the immersive installation created by STEPEVI in collaboration with Swedish textile artist **Alfhild Külper**. Leftover yarns from the collection's production are repurposed within the artwork, giving new life to materials through a shared creative process that reflects a conscious and responsible approach to textile production.

With *Caresse*, STEPEVI continues to explore the emotional potential of textile design, creating rugs that are not only functional elements but also sensory surfaces capable of engaging in dialogue with the space and the people who inhabit it.

STEPEVI

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STEPEVI during Milan Design Week 2026
Flagship Store
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About STEPEVI

Rooted in a three-generation carpet-making heritage, STEPEVI was founded in 2005 as a luxury rug brand distinguished by contemporary designs that blend innovation, artistry and craftsmanship. STEPEVI represents a complete universe of design and production, with dual global headquarters in Istanbul and Paris, and a fully owned, integrated manufacturing facility in Isparta. This structure allows the brand to maintain exceptional control over quality, creativity, and technical innovation throughout every stage of the rug-making process while spearheading industry-leading sustainability protocols. The brand operates a global retail network with flagship showrooms in London, Paris, Istanbul, Milan, Munich, and New York, serving leading international interior designers as well as private retail clients. With strong global operational expertise, STEPEVI delivers bespoke solutions for some of the world's most prestigious fashion houses, luxury brands and hospitality projects. A pioneer in the luxury rug industry, STEPEVI continuously challenges conventional methods and breaks the pattern to offer exceptional craftsmanship and service to its clients. For more information, visit www.stepevi.com.